



Mercury Group is a retained consultancy specializing in media and media/technology companies. The areas of practice are Executive Search, Training and Career Transition. Mercury Group was founded by JD Rehm and Jeff Lundwall and offers a fresh approach in consulting with media and media/technology organizations in identifying and securing talent in a media world increasingly complex and fragmented.

The Partners in Mercury Group cumulatively have over 50 years of domain expertise in media as well as hiring and managing teams in large and small media organizations. This experience gives Mercury Group a unique perspective on the challenges hiring managers face in regards to recruiting, training and retaining talent. The firm's knowledge and experience in media and media/technology allows us to create a meaningful dialogue with candidates about our client's business and the opportunities within their organizations.

Established in 2007, the Mercury Group's headquarters are located in downtown Manhattan. Mercury Group's goal is to provide the highest quality in media-related services to organizations and individuals.

PARTNERS

JD Rehm has worked in the media business for over 20 years. After beginning his career in media planning at J. Walter Thompson, Rehm went on to hold sales and sales management positions at G+J Publishing, Hearst Corporation and most recently at Condé Nast. Additionally, Rehm was a Partner for three years with the recruiting firm Bentley & Farrell. A graduate of the College of Holy Cross, Rehm resides in Darien, Connecticut with his wife Kathy and their five children.

Jeff Lundwall has worked for more than 13 years in the media and media/technology industries. He quickly established himself as a sales leader, and helped launch The Industry Standard. He later founded three content sites, where he managed sales and business development. Most recently, Lundwall was Associate Publisher at CondéNet, where he helped grow staff and revenue over four years. A graduate of the University of California at Los Angeles, Lundwall currently resides in Greenwich Village, Manhattan.

Judy Laughren has worked in the agency business for over 30 years. Experienced in both traditional and interactive marketing, she spent the last 8 years as an SVP at Digitas, with prior digital experience as Director of Client Services for Blue Marble ACG. At Digitas, Judy was also the Marketing Capability lead, responsible for resource management, staffing and personal development of the 150+ department. Before that, she was EVP and member of the Board of Directors of NW Ayer. She started her advertising career at Doyle Dane Bernbach. Judy has a B.A. in Psychology from Pennsylvania State University and resides in New York City.

A professional and trusted research and administrative staff support Mercury Group. Our team is client-service oriented, ensuring a quick response to the needs of clients and candidates alike.

EXECUTIVE RECRUITING • TRAINING • CAREER TRANSITION

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